

# Mo`olelo Performing Arts Company GREEN Theater Categories & Sustainable Guidelines

Developed by Preeti Gupta, LEED Ap, 2007

**Aim: To respect the environment, conserve natural resources and reduce the use of materials and practices that have a detrimental effect on the planet.**

## 3 R's- Reduce, Recycle and Reuse

- **Recycling** bins for paper, cans, and plastic material (e.g. juice bottles, cups, cardboard, etc.)
  - Recycled materials taken to proper place-*Performance and Administrative Practices*
  - Recycle construction waste-*Waste Management*
  - Recycle paper in administrative use-*Administrative*
  - Print postcards, posters, mailers, playbills, banners on FSC Certified materials-*Advertisement and Communication*
- **Reuse:** Using and encouraging the use of Mo`olelo plates and mugs that can be reused from one theater event to the next (mugs to be designed-should we contact an artist on this depending on our budget)
- Encourage staff and actors to use mugs and glass bottles instead of plastic glasses for drinking liquids-*Performance and Administrative Practices*
- Reuse and recycle paper, products and other materials from previous performances-*Performance and Administrative Practices*
- **Reduce:** Order paints through AFM, with buy-back plan-*Scenic and Prop Material*.
- Track all materials in and all materials out – reduce dumpster load-*Waste Management*
- Borrow props from other theaters before creating or purchasing new props-*Scenic and Prop Material*
- Send audition materials, welcome packet materials, and other correspondence electronically to reduce paper use-*Advertisement and Communication*
- Rent costumes from other theaters and actors, or purchase from thrift stores before purchasing new items

## Transportation

- Location – Near public transportation
- Encourage use of public transportation
  - Offer ticket discount with proof of a bus pass/ ticket stubs
  - Provide space for bicycles to be locked up during performances; offer discount for bike use
    - Encourage carpooling- spreading awareness through posters, etc.
    - Work with cast and designers to develop carpool plan
    - Link group sales w/ carpooling

## Energy Efficiency

- Encourage owners to use renewable energy- Green Electricity for example
- Use bamboo as a wood alternative where possible-*Scenic & Prop Material*
- Obtain materials from salvage centers, contractors' donation sites, etc.-*Scenic & Prop Material*
- Consider life cycle **cost impact** of the materials used during a performance-*Administrative*
- Inquire with lighting equipment suppliers about energy-efficient lamps-*Lighting*
- Research jute and other materials for packing and mailing-*Advertisement & Communication*

## Waste Management

- Obtain scenic designers' lists of materials needed asap – develop plan to obtain sustainable material
- Maintain log of all sustainable practices
- Update Sustainable Guidelines over time
- Maintain and follow 3R's guidelines as stated above
- Obtain feedback on functional performance, operation and maintenance documents
- Set aside a budget where necessary for sustainable practices

## Water Efficiency

- Encourage landlords to install ultra-low-flow toilets and metered plumbing fixtures

## Spreading awareness in Community

- Post Green Initiative and guidelines on website
- Include green slogans wherever possible
- Organize forums and convene on green practices